

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER 4 PROSPERITY
Product AMER FOR PROSPERITY
Estimate# 318
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //318
Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*9		Buyline Comment: POI [MADE-GOOD BY LINE (S) 24] V3 Effective Dates Changed	08/30-08/30	\$2,100.00	:30	0	0	TH	9P-10P	\$0.00	0	
*24		Buyline Comment: NCIS LA Sales Remark: V3 MKGD FOR LINE 9 NCIS LA. [MKGD FOR SPOTS MISSED ON LN #9: 8/30 (1/WK)] V3 Added	08/28-08/28	\$2,100.00	:30	1	1	TU	9P-10P	\$2,100.00	1	

---REPORT TOTALS---
Report Totals: 3 / \$4,700.00

---SALES MONTHLY TOTALS---

Sep 12: 33 / \$31,650.00
Sales Totals: 33 / \$31,650.00
Station Totals: 33 / \$31,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$75,357	CABL 0%	KASA 8%	KASY 0%	KBIM 0%	KOAT 17%
		KOB 33%	KRQE 42%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES

Books NOV12
Demos RA35+

EC'd Yes Last Received: 08/23/2012 3:22 PM Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.	Agency () MENTZER MEDIA	Rep Firm
Advertiser () AMER 4 PROSPERITY	600 FAIRMONT AVE, S#306	Sales Office () PHILADELPHIA
Product AMER FOR PROSPERITY	TOWSON, MD 21286	Salesperson () AMY MCCREARY
Estimate# 318	Agency C/P1/P2/E //318	
Buyer STEPHANIE KOHLBAUER	Flight Dates 08/28/2012 - 09/03/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6838323
Ver# 2
Status Returned
Traffic Order# 196054
Printed: 08/22/2012 9:36 AM
1 of 2

E.C'd Yes
Last Received: 08/02/2012 1:00 PM
Showing Buylines: Last Sta Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
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Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SEE LINES 7, 8 AND 9 FOR NA'S AND MG OFFERS
PLEASE ADVISE OR REVISE
THANK YOU...SHERRIE

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*7			08/29-08/29	\$1,200.00	:30	1	1	W	8P-9P	\$1,200.00	1	
Buyline Comment: CRIM MINDS												
Station Remark: V2 1X 8/29 IS NA DUE TO REP CONV. OFFER 8/29 9-10P CRIMINAL MINDS.												
*8			08/30-08/30	\$1,400.00	:30	1	1	TH	8P-9P	\$1,400.00	1	
Buyline Comment: BB												
Station Remark: V2 1X 8/30 IS NA DUE TO REP CONV. OFFER 8/30 9-10P BIG BROTHER.												
*9			08/30-08/30	\$2,100.00	:30	1	1	TH	9P-10P	\$2,100.00	1	
Buyline Comment: POI												
Station Remark: V2 1X 8/30 IS NA DUE REP CONV. OFFER 8/27 TUE 9-10P NCIS LA.												

---REPORT TOTALS---

Report Totals: 3 / \$4,700.00

---SALES MONTHLY TOTALS---

Sep 12: 33 / \$31,650.00

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Station Totals: 33 / \$31,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$75,357	CABL 0%	KASA 8%	KASY 0%	KBIM 0%	KOAT 17%
		KOB 33%	KRQE 42%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

KRQE #196054 -- Ace #6838323 - 8.21.12

MAKEGOODS											
LN	DATE	DAY(S)	TIME	PROGRAM	Length	# SPOTS	RATE	RATING	GRPS	TOT \$	COMMENTS
	8/30	Thur	9-10p		30	1	1400 ✓		0.0	1400	mg in same programming
	8/29	Wed	9-10p	Big Brother	30	1	1200 ✓		0.0	1200	mg following convention
	8/27	Tue	9-10p	Criminal Minds	30	1	2100		0.0	2100	mg following convention
				NCIS LA					0.0	0	
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Jim Giudicessi

From: Sherrie Gravlee
Sent: Tuesday, August 21, 2012 12:00 PM
To: Jim Giudicessi
Subject: FW: Spot - Preempt: POL/Americans For Prosperity - 196054

-----Original Message-----

From: shari.busse@kasa.com [mailto:shari.busse@kasa.com]
Sent: Tuesday, August 21, 2012 11:41 AM
To: Sherrie Gravlee
Subject: Spot - Preempt: POL/Americans For Prosperity - 196054

This email notification contains (3) different actions.

Station: KRQE

Order Information:

Order #: 196054
Order Total: \$31,650.00
Agency: Mentzer Media Services
Advertiser: POL/Americans For Prosperity
Product: AMER FOR PROSPERITY
Alternate Order #: 06838323
Estimate #: 318
Flight Dates: 08/28/12 - 09/03/12
Demo: Adults 35+

Sales Information: Petry Philadelphia, Petry/Philadelphia, National

The following spot(s) have been preempted:

Preempted Spot Information (196054-7-1):

Rate: \$1,200.00
Air Date: Wed 08/29/12
Eligible Days: --W-----
Inventory Code: Wed Hour 2
Inventory Description: Wed Prime Hour 2
Inventory Code Time: 8p-9p
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Section 4
Preempt Reason: Program Change
Event 2 (Spot - Preempt)

Preempted Spot Information (196054-9-1):

Rate: \$2,100.00
Air Date: Thu 08/30/12
Eligible Days: ---Th-----
Inventory Code: Thur Hour 3
Inventory Description: Thur Prime Hour 3
Inventory Code Time: 9p-10p
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Section 3
Preempt Reason: Program Change
Event 3 (Spot - Preempt)

Preempted Spot Information (196054-8-1):

Rate: \$1,400.00

Air Date: Thu 08/30/12
Eligible Days: ---Th-----
Inventory Code: Thur Hour 2
Inventory Description: Thur Prime Hour 2
Inventory Code Time: 8p-9p
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Section 4
Preempt Reason: Program Change

Rep Order# 6838323 Ver# 1 Status New
EC'd Yes

Traffic Order# 196054

Printed: 08/02/2012 12:59 PM
Last Received: 08/02/2012 12:51 PM
Showing Buylines: All Lines

1 of 3

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Hiatus Weeks

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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1	-----	-----	08/29-08/31	\$125.00	:30	3	1	W-F	6A-7A	\$375.00	3	---
		Buyline Comment: NEWS										
2		Buyline Comment: NEWS	08/28-08/29	\$550.00	:30	2	1	TU-W	430P-5P	\$1,100.00	2	
3		Buyline Comment: NEWS	08/28-08/29	\$500.00	:30	2	1	TU-W	5P-530P	\$1,000.00	2	
4		Buyline Comment: JEP	08/28-08/31	\$1,400.00	:30	4	1	TU-F	6P-630P	\$5,600.00	4	
5		Buyline Comment: WHEEL	08/28-08/31	\$850.00	:30	4	1	TU-F	630P-7P	\$3,400.00	4	
6		Buyline Comment: NEWS	08/29-08/31	\$1,100.00	:30	3	1	W-F	10P-1035P	\$3,300.00	3	
7		Buyline Comment: CRIM MINDS	08/29-08/29	\$1,200.00	:30	1	1	W	8P-9P	\$1,200.00	1	
8		Buyline Comment: BB	08/30-08/30	\$1,400.00	:30	1	1	TH	8P-9P	\$1,400.00	1	
9		Buyline Comment: POI	08/30-08/30	\$2,100.00	:30	1	1	TH	9P-10P	\$2,100.00	1	
10		Buyline Comment: CTIME	09/01-09/01	\$1,600.00	:30	1	1	SA	8P-9P	\$1,600.00	1	

Rep Order# 6838323 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/02/2012 12:59 PM
Last Received: 08/02/2012 12:51 PM
Showing Buylines: All Lines

2 of 3

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Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
11		Buyline Comment: 48 HRS	09/01-09/01	\$1,100.00 3	:30	1	1	SA	9P-10P	\$1,100.00	1	
12		Buyline Comment: NEWS	09/01-09/01	\$450.00 4	:30	1	1	SA	10P-1035P	\$450.00	1	
13		Buyline Comment: NEWS	09/02-09/02	\$100.00 4	:30	1	1	SU	7A-8A	\$100.00	1	
14		Buyline Comment: NEWS	09/03-09/03	\$125.00 4	:30	1	1	M	6A-7A	\$125.00	1	
15		Buyline Comment: NEWS	09/03-09/03	\$550.00 2	:30	1	1	M	430P-5P	\$550.00	1	
16		Buyline Comment: NEWS	09/03-09/03	\$1,000.00 2	:30	1	1	M	5P-530P	\$1,000.00	1	
17		Buyline Comment: JEP	09/03-09/03	\$700.00 3	:30	1	1	M	6P-630P	\$700.00	1	
18		Buyline Comment: WHEEL	09/03-09/03	\$850.00 3	:30	1	1	M	630P-7P	\$850.00	1	
19		Buyline Comment: NEWS	09/03-09/03	\$700.00 4	:30	1	1	M	10P-1035P	\$700.00	1	
20		Buyline Comment: 60 MIN	09/02-09/02	\$3,000.00 3	:30	1	1	SU	6P-7P	\$3,000.00	1	
21		Buyline Comment: NCIS	08/28-08/28	\$2,000.00 3	:30	1	1	TU	7P-8P	\$2,000.00	1	

EC'd Yes Last Received: 08/02/2012 12:51 PM Showing Buylines: All Lines

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---REPORT TOTALS---

Report Totals: 33 / \$31,650.00

---SALES MONTHLY TOTALS---

Sep 12: 33 / \$31,650.00
 Sales Totals: 33 / \$31,650.00
 Station Totals: 33 / \$31,650.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

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		KOB 33%	KRQE 42%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER
 EST SHARES

Books NOV12
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 08/28/12-09/03/12



Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/28/12												
Station: KRQE												
06838323	POL/American:	196054	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 318		4:52:41	PMAFP12TV18H	\$550.00
06838323	POL/American:	196054	CBS Evening Ne	5p-530p	:30	P3	[ALL]	AMER FOR 318		4:59:56	PMAFP12TV18H	\$500.00
06838323	POL/American:	196054	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 318		6:11:25	PMAFP12TV18H	\$1,400.00
06838323	POL/American:	196054	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 318		6:47:35	PMAFP12TV18H	\$850.00
06838323	POL/American:	196054	Tue Hour 1	7p-8p	:30	P3	[ALL]	AMER FOR 318		7:45:56	PMAFP12TV18H	\$2,000.00
06838323	POL/American:	196054	Tue Hour 3	9p-10p	:30	P3	[ALL]	AMER FOR 318		9:39:00	PMAFP12TV18H	\$2,100.00
												\$7,400.00
												\$7,400.00
Date: 08/29/12												
Station: KRQE												
06838323	POL/American:	196054	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 318		6:29:50	AMAFP12TV18H	\$125.00
06838323	POL/American:	196054	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 318		4:54:33	PMAFP12TV18H	\$550.00
06838323	POL/American:	196054	CBS Evening Ne	5p-530p	:30	P3	[ALL]	AMER FOR 318		5:22:50	PMAFP12TV18H	\$500.00
06838323	POL/American:	196054	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 318		6:12:41	PMAFP12TV18H	\$1,400.00
06838323	POL/American:	196054	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 318		6:48:14	PMAFP12TV18H	\$850.00
06838323	POL/American:	196054	Wed Hour 3	9p-10p	:30	P4	[ALL]	AMER FOR 318		9:49:18	PMAFP12TV18H	\$1,200.00
06838323	POL/American:	196054	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 318		10:18:53	PMAFP12TV18H	\$1,100.00
												\$5,725.00
												\$5,725.00
Date: 08/30/12												
Station: KRQE												
06838323	POL/American:	196054	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 318		6:28:07	AMAFP12TV18H	\$125.00
06838323	POL/American:	196054	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 318		6:22:39	PMAFP12TV18H	\$1,400.00
06838323	POL/American:	196054	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 318		6:49:09	PMAFP12TV18H	\$850.00
06838323	POL/American:	196054	Thur Hour 3	9p-10p	:30	P4	[ALL]	AMER FOR 318		10:11:34	PMAFP12TV18H	\$1,400.00
06838323	POL/American:	196054	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 318		10:45:16	PMAFP12TV18H	\$1,100.00
												\$4,875.00
												\$4,875.00
Date: 08/31/12												
Station: KRQE												
06838323	POL/American:	196054	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 318		6:18:25	AMAFP12TV18H	\$125.00
06838323	POL/American:	196054	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 318		6:13:30	PMAFP12TV18H	\$1,400.00
06838323	POL/American:	196054	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 318		6:41:33	PMAFP12TV18H	\$850.00
06838323	POL/American:	196054	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 318		10:26:17	PMAFP12TV18H	\$1,100.00
												\$3,475.00
												\$3,475.00
Date: 09/01/12												
Station: KRQE												
06838323	POL/American:	196054	Sat Hour 2	8p-9p	:30	P2	[ALL]	AMER FOR 318		8:57:41	PMAFP12TV18H	\$1,600.00
06838323	POL/American:	196054	Sat Hour 3	9p-10p	:30	P3	[ALL]	AMER FOR 318		9:30:17	PMAFP12TV18H	\$1,100.00
06838323	POL/American:	196054	LN Sa	10p-1035p	:30	P4	[ALL]	AMER FOR 318		10:06:51	PMAFP12TV18H	\$450.00
												\$3,150.00
												\$3,150.00
Date: 09/02/12												
Station: KRQE												
06838323	POL/American:	196054	KRQE News	Sun 7a-8a	:30	P4	[ALL]	AMER FOR 318		7:19:48	AMAFP12TV18H	\$100.00
06838323	POL/American:	196054	Sun Hour 1	6p-7p	:30	P3	[ALL]	AMER FOR 318		6:18:17	PMAFP12TV18H	\$3,000.00
												\$3,100.00
												\$3,100.00
Date: 09/03/12												
Station: KRQE												
06838323	POL/American:	196054	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 318		6:31:40	AM	\$125.00
06838323	POL/American:	196054	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 318		4:38:45	PM	\$550.00
06838323	POL/American:	196054	CBS Evening Ne	5p-530p	:30	P2	[ALL]	AMER FOR 318		5:09:55	PM	\$1,000.00
06838323	POL/American:	196054	M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 318		6:20:59	PM	\$700.00
06838323	POL/American:	196054	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 318		6:40:33	PM	\$850.00
06838323	POL/American:	196054	LN M-F	10p-1035p	:30	P4	[ALL]	AMER FOR 318		10:16:11	PM	\$700.00
												\$3,925.00

[Sorted by: Date]

Spot Manager: All, 08/28/12-09/03/12

in media

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/03/12												
												\$3,925.00
												\$1,650.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KRQE-TV	Date: 8/24/2012
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$ 31,650 GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012 *John Flynn* 703-224-3200
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title